



Support
Community Theater in
Lincoln County!

Davenport Theatrical
www.davenporttheatrical.org
509.725.5758

Support Davenport Theatrical

Advertise ~ Sponsor ~ Contribute

May, 2011

Dear Business Owner:

"There's No Business Like Show Business." "You Can't Get a Man with a Gun." "Doin' What Comes Natu'rly". Anything You Can Do I Can Do Better." I'll bet at least one of those song titles rings a bell with you! Davenport Theatrical is proud and excited to present *Annie Get Your Gun* during Pioneer Days this summer, July 14, 15, 16, and 17. With its memorable Irving Berlin score and young stars Lanica Hodge (a talented and lively newcomer to the DT stage) and DT veteran Garrett Linstrum, we are certain that this, our sixth production, will be a crowd favorite that is fun for all ages. We hope you will attend, and will encourage all of your family, friends and employees come see the show too!

If we have contacted you before, you know producing a play, especially a musical, is a costly undertaking--the rights and script rental alone can cost up to \$2,500, and that's before all the other expenses incurred when staging a show. Ticket sales go a long way toward meeting those expenses but they aren't quite enough to keep us growing and thriving so we approach local businesses like yours to seek additional support through advertising, sponsorship, or simply a donation of money or goods/services (i.e., set construction materials, props, costumes, etc). We want you to know that we strive to be good stewards of our funds, not only spending wisely on productions, but also meeting our responsibility of giving back to our community with high quality, entertaining theatre productions, by participating in community activities such as Pioneer Days, supporting performing arts activities in our local school such as Inland Northwest Theater Arts Festival, Sound Techs, and Swing Choir, and through our annual academic scholarship.

We will be in touch with you soon. In the meantime, please look at the attached materials and consider advertising, becoming a sponsor, or donating. Please feel free to contact me at 721-0995 or Steve Brewster at 725-5758 with any questions you might have.

Thank you for your time and consideration!

Chris Hoppes, Producer
Annie Get Your Gun
Davenport Theatrical, 2011

Ways you can support Davenport Theatrical

Our shows typically draw total audience numbers over 400. Our audience comes from communities all over Lincoln County, and outside the county as well. We invite you to take advantage of the opportunity to reach this audience by Advertising in our playbill or becoming a sponsor.

Advertising – please see attached materials

Advertise in our playbill - see below and the following pages for details about cost, ad size and deadlines

Sponsorship – contact us at 725-5758!

Sponsors help by fully funding the cost of a show or by funding a portion of the show cost (for example: royalties and script rental, costume/wardrobe, printed materials and publicity, set-building/set-decorating materials, light and/or sound equipment).

Sponsors are listed on our website, are recognized during the curtain speech at each performance, and receive a full page ad for their business in the playbill. Sponsors also receive preferred seating to the performance of their choice for themselves and friends or family (up to 6 people).

Tax Deductible Donation – Dollars or Goods/Services

Note: All donations are recognized in the playbill for our current production

Monetary donations in any amount are always welcome and may be sent to: Davenport Theatrical, 33880 Raugust Road East, Davenport, WA 99122.

We also gladly accept donations of goods or services that may be used during production such as set construction/decoration materials, props, costumes, food or beverages for intermission, etc. Please contact us at 725-5758 if you have good or services you would like to donate!

Playbill Advertisement Rates

<u>Advertisement Size</u>	<u>One Show</u>
Whole Page (5"x8")	\$75
Half Page (5"x4")	\$60
Quarter Page (2½"x4")	\$30

Choose larger ads and bigger packages to save! Actual sizes are shown on next page. Web ads will be displayed on our website at DavenportTheatrical.org through July, 2012.

Advertisement Guidelines

- ❖ Payment and advertisement order form must be submitted to Davenport Theatrical by **July 5, 2011** to be included in the *Annie Get Your Gun* playbill.
- ❖ Premade ("camera ready") ads in jpeg or pdf format may be e-mailed to chris@davenporttheatrical.org, or may be submitted to us on a CD. ***Ads must be the exact size of the space you are purchasing.***
- ❖ Payment and order form may be mailed to Parks Print, attn: DT, PO Box 837, Davenport, WA 99122.
- ❖ We can also create an ad for you! Just submit a sketch of what you'd like your ad to look like, provide us with any logos you may want (computer file or scan-able art), and we'll e-mail you the ad for approval before publication. **Please note that the deadline for ads we create for you is June 30, 2011 for the *Annie Get Your Gun* playbill.**

Actual Ad Sizes

WHOLE PAGE

(5x8) \$75.00

HALF PAGE

(5x4) \$60.00

QUARTER

PAGE

(2.5 x 4)

\$30.00

Advertisement Order Form

► **Deadline for this show: June 30 (if we create your ad) and July 7 (you provide camera ready ad)** ◀

Business Name: _____

Address: _____ City: _____ State: ____ ZIP: _____

Phone: _____ E-Mail: (required for ad proof) _____

Contact Name: _____

Please Choose Your Ad:

Advertisement Size

Whole Page (5"x8") \$75

Half Page (5"x4") \$60

Quarter Page (2½"x4") \$30

Please make my ad for me. I have sketched my design below

I will send ad, logo or other information to Chris@davenporttheatrical.com

I have provided ad, logo, or other information on a CD or other media

Design sketch:

WHOLE PAGE (scaled)	HALF PAGE (scaled)
	QUARTER PAGE (scaled)